| **Stakeholder Name** | **Contact Person**  *Phone, Email, Website, Address* | **Impact**  *How much does the project impact them?)* | **Influence**  *How much influence do they have over the project?* | **What is important to the stakeholder?** | **How could the stakeholder contribute to the project?** | **How could the stakeholder block the project?** | **Strategy for engaging the stakeholder** |
| --- | --- | --- | --- | --- | --- | --- | --- |
| *EXAMPLE*  ***Nurses & Midwives Union*** | *Carlos Davida cdavida@nu.org 0998 765 287* | *High* | *High* | *Maintaining working conditions for nurses* | *Agree for union members to implement the new reforms* | *Going on strike* | *Monthly round-table discussions* |
| ***Patient Advocacy Group*** | *Viki Chan vchan@pag.org 888 587 101* | *High* | *Medium* | *Maximising quality of care for patients* | *Communicate with other stakeholders to express their support for reforms* | *Making complaints about quality of service after the reports* | *Information and feedback meetings every 6 months* |
| ***Sunday Times Newspaper*** | *Jane Smith jsmith@stn.com 888 587 101* | *Low* | *High* | *Getting a good story* | *Print stories that support the new reforms* | *Printing stories that oppose the new reforms* | *Quarterly press meetings* |
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| Educational Institution Administrators | [servicedesk@buas.nl](mailto:servicedesk@buas.nl) | High | High |  |  |  |  |
| Facility Managers and Staff | [gooskens.w@buas.nl](mailto:gooskens.w@buas.nl) | Medium | Medium |  | Communicate with other stakeholders to express their support for reforms and print stories that support the new reforms |  |  |
| Teaching and Administrative Faculty | [ouwendijk.s@buas.nl](mailto:ouwendijk.s@buas.nl) | High | High |  |  |  |  |
| Students | Teams, Outlook, LinkedIn  <https://api.unibuddy.co/og/breda-university-of-applied-sciences/buddies/students/63d7a20e081e63113e5bd00b?buddyPosition=share> | High | High |  |  |  |  |
| Alumni Associations | <https://www.linkedin.com/groups/133120/> | Low | Low |  |  |  |  |
| Student Organizations: | [studentoffice@buas.nl](mailto:studentoffice@buas.nl ) | High | High |  |  |  |  |
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